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**STELLAR SPEAKER LINEUP AT TD AMERITRADE INSTITUTIONAL'S
PARTNERSHIP 2008 CONFERENCE**

Jeb Bush, Joe Torre, James Carville and Mary Matalin To Speak

Jersey City, NJ, September 18, 2007 – (Nasdaq: AMTD) TD AMERITRADE Institutional announced today that Jeb Bush, former governor of Florida, and Joe Torre, manager of the New York Yankees, will speak at the 12th annual national partnership conference.

Scheduled to take place in Orlando, Florida, from February 6 through February 9, 2008, the conference will also feature James Carville and Mary Matalin as headliners.

The conference is expected to be the largest ever, showcasing the strength of the industry and TD AMERITRADE Institutional. Advisors can expect professional expertise, top-line information on industry trends and outstanding networking opportunities. Last year's conference welcomed over 1000 advisor attendees.

“We are thrilled to have Jeb Bush and Joe Torre speak at our conference,” said Tom Bradley, president of TD AMERITRADE Institutional. “Their insights and experience, along with our other great speakers and educational breakout sessions, will ensure that Advisors come away reenergized and refocused on making their practices even more successful in the coming year.”

Attendees will benefit from multiple workshops on compliance, investing and practice management, all designed specifically to meet the needs of Independent Registered Investment Advisors.

To learn more about the conference and TD AMERITRADE Institutional, please visit www.tdainstitutional.com.

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About TD AMERITRADE Holding Corporation



TD AMERITRADE Holding Corporation, through its brokerage subsidiaries¹ provides a dynamic balance of investment products and services that further the Independent Spirit of individual investors. Listed by *Barron's* as the #1 Web browser-based online broker and *Forbes* as one of America's best big companies, the Company's full spectrum of services include a leading active trader program and long-term investor solutions, including a national branch system, as well as relationships with one of the largest networks of independent registered investment advisors.² The Company's common stock trades under the ticker symbol AMTD. For more information, please visit www.amtd.com.

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²"The Best Web Browser-Based Online Broker" by Barron's, 3/5/2007 based on Trade Experience, Trading Technology, Usability, Range of Offerings, Research Amenities, Portfolio Analysis & Reports, Customer Service & Access, and Costs. Barron's is a registered trademark of Dow Jones, L.P. More info on the Forbes award is available at www.forbes.com/platinum.