



MEDIA ADVISORY

At the Company

For Media:

Jim Frawley

Communications and Public Affairs

(402) 827-8928

james.frawley@tdameritrade.com

MIKE DITKA, ALAN BLINDER ADDED TO PARTNERSHIP 2008 SPEAKING LINEUP

Jersey City, NJ, January 23, 2008 – TD AMERITRADE Institutional is proud to announce today that Mike Ditka, legendary NFL player and coach, and Alan Blinder, former vice chairman for the Board of Governors of the Federal Reserve System have been added to the speaking agenda for Partnership 2008.

Blinder, a former presidential advisor and current Princeton professor of economics and public affairs will provide key insights into our changing economy, while Ditka will offer a powerful discussion of the characteristics essential to achieving one's personal and professional goals.

Ditka and Blinder replace former Yankees manager Joe Torre on the agenda, who will not be able to speak due to commitments to his new team, the Los Angeles Dodgers. The conference, scheduled to take place in Orlando from February 6 through February 9, 2008, also features Jeb Bush, James Carville and Mary Matalin as speakers.

For an updated agenda and to learn more about the conference and TD AMERITRADE Institutional, please visit www.tdainstitutional.com.

About TD AMERITRADE Institutional

TD AMERITRADE Institutional is a leading provider of comprehensive brokerage and custody services to more than 4,000 fee-based, independent Registered Investment Advisors (RIAs) and their clients.¹ Our advanced technology platform, coupled with personal support from our dedicated service teams, allows investment advisors to run their practices more efficiently and effectively while optimizing time with clients.

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TD AMERITRADE Holding Corporation, through its brokerage subsidiaries,² provides a dynamic balance of investment products and services that make it the investment firm of choice for millions of retail investor and independent registered investment advisor (RIA) clients. Listed by *Barron's* as the #1 Web browser-based online broker and *Forbes* as



one of America's best big companies, the Company offers a full spectrum of investment services, including a leading active trader program, intuitive long-term investment solutions and a national branch system, as well as relationships with one of the largest independent RIA networks.³ The Company's common stock trades under the ticker symbol AMTD. For more information, please visit www.amtd.com.

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