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TD AMERITRADE INSTITUTIONAL OFFERS ENHANCED MANAGED ACCOUNTS PROGRAM

Teams with FundQuest to bring more functionality to RIAs

Jersey City, NJ, March 5, 2008 –TD AMERITRADE Institutional today announced the launch of a new managed accounts platform created in conjunction with FundQuest.¹ The offering provides independent registered investment advisors (RIAs) with comprehensive capabilities to deliver investment advice and better service to their clients.

The new program enables advisors to construct client-specific recommendations for individual investors through a breadth of non-proprietary investment choices offered by FundQuest. Specific product options include Unified Managed Accounts, Separately Managed Account models, Mutual Fund models and others.

“We are constantly adding more sophisticated, innovative and flexible options for advisors,” said Tom Bradley, president, TD AMERITRADE Institutional. “These capabilities enable advisors to spend less time on research and administrative tasks and more time meeting with clients.”

According to David Root, vice-president of institutional sales at FundQuest, “The new platform delivers a broad selection of managed accounts combined with back-office operational support and investment due diligence services that can help RIAs accelerate the growth of their business.”

The program is currently available to TD AMERITRADE Institutional’s RIA clients. To learn more about TD AMERITRADE Institutional, please visit www.tdainstitutional.com.

About TD AMERITRADE Institutional

TD AMERITRADE Institutional is a leading provider of comprehensive brokerage and custody services to more than 4,500 fee-based, independent Registered Investment Advisors and their clients.² Our advanced technology platform, coupled with personal



support from our dedicated service teams, allows investment advisors to run their practices more efficiently and effectively while optimizing time with clients.

About TD AMERITRADE Holding Corporation

TD AMERITRADE Holding Corporation, through its brokerage subsidiaries,³ provides a dynamic balance of investment products and services that make it the investment firm of choice for millions of retail investor and independent registered investment advisor clients. Listed by *Forbes* as one of America's best big companies, the Company offers a full spectrum of investment services, including a leading active trader program, intuitive long-term investment solutions and a national branch system, as well as relationships with one of the largest independent RIA networks.⁴ The Company's common stock trades under the ticker symbol AMTD. For more information, please visit www.amtd.com.

About FundQuest

FundQuest can help financial institutions and their financial advisors grow their business. Services are delivered via partnerships with over 110 financial institutions. The combined US and European operations of FundQuest have \$43 billion in assets under management and administration. Financial institutions leverage FundQuest's flexible menu of wealth management solutions to provide: retirement income management, unified managed accounts, mutual fund advisory, separately managed accounts, trust services, annuities, exchange-traded funds, and alternative investments.

FundQuest is one of the most innovative and flexible partners with full support for advisors and management. The company's open architecture investments, objective investment management services, and sales and operational support services help financial advisors to address their clients' important financial goals. Services are offered in the US through FundQuest Incorporated, a Registered Investment Advisor founded in 1993. FundQuest is owned by BNP Paribas, a global leader in banking and financial services. For more information, please visit www.fundquest.com/usa.

¹ TD AMERITRADE and FundQuest are separate and unaffiliated companies, and are not responsible for each other's policies or services.

²TD AMERITRADE Institutional, Division of TD AMERITRADE, Inc., member FINRA (www.finra.org) / SIPC (www.SIPC.org).

³TD AMERITRADE, Inc., member FINRA (www.finra.org) /SIPC (www.SIPC.org), receives clearing and custodial services from TD AMERITRADE Clearing, Inc., member FINRA/SIPC. TD AMERITRADE and TD AMERITRADE Clearing, Inc. are subsidiaries of TD AMERITRADE Holding Corporation.

⁴More information on the Forbes award is available at www.forbes.com/platinum.