



MEDIA ADVISORY

At the Company

For Media:

Jim Frawley

Communications and Public Affairs

(201) 369-8779

james.frawley@tdameritrade.com

TD AMERITRADE INSTITUTIONAL'S PARTNERSHIP 2008 FALL REGIONAL CONFERENCE LINEUP ANNOUNCED

Tucker Carlson, Beata Caranci and Don Phillips to Speak

Jersey City, NJ, September 8, 2008 – (Nasdaq: AMTD) TD AMERITRADE Institutional announced today that Tucker Carlson, senior campaign correspondent for MSNBC, and Don Phillips, managing director of corporate strategy, research and communications for Morningstar, will speak at the fall regional partnership conference on Monday, September 15, 2008.

Taking place in Chicago, Illinois, the conference will also feature Beata Caranci, director of economic forecasting for TD Bank Financial Group¹, discussing the current state of the economy and future trends to identify in the financial industry.

“Tucker’s insights on the political arena, combined with seasoned commentary on these tough economic times should help Advisors gain better insight and focus on their businesses and clients in this current environment,” said Tom Bradley, president, TD AMERITRADE Institutional.

Attendees will benefit from multiple workshops and breakout sessions on technology, investment solutions, compliance and practice management, all designed specifically to meet the needs of Independent Registered Investment Advisors.

To learn more about the conference and TD AMERITRADE Institutional, please visit www.tdainstitutional.com.

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About TD AMERITRADE Institutional

TD AMERITRADE Institutional is a leading provider of comprehensive brokerage and custody services to nearly 5,000 fee-based, independent Registered Investment Advisors and their clients.² Our advanced technology platform, coupled with personal support from our dedicated service teams, allows investment advisors to run their practices more efficiently and effectively while optimizing time with clients.



About TD AMERITRADE Holding Corporation

TD AMERITRADE Holding Corporation, through its brokerage subsidiaries,³ provides a dynamic balance of investment products and services that make it the investment firm of choice for millions of retail investor and independent registered investment advisor clients. Listed by *Forbes* as one of America's best big companies, the Company offers a full spectrum of investment services, including a leading active trader program, intuitive long-term investment solutions and a national branch system, as well as relationships with one of the largest independent RIA networks.⁴ The Company's common stock trades under the ticker symbol AMTD. For more information, please visit www.amtd.com.

¹TD Bank Financial Group has an ownership interest in TD AMERITRADE Holding Corporation, the parent company of TD AMERITRADE, Inc.

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⁴More information on the Forbes award is available at www.forbes.com/platinum.