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THE B-52's TO ROCK LOBSTERS AND ATTENDEES AT PARTNERSHIP 2008

“World’s greatest party band” to close TD AMERITRADE Institutional Conference

Jersey City, NJ, January 9, 2008 – (Nasdaq: AMTD) Known for their dance-rock tunes, quirky antics and unique concert experiences, The B-52's have provided smash hits and entertained audiences for over 25 years. Today, TD AMERITRADE Institutional is excited to announce that they have signed the band to perform a closing concert at their Partnership 2008 conference in February.

The band consistently delivers a high-impact, energy-driven musical experience, flooded with timeless hits like “Roam”, “Rock Lobster” and “Love Shack.” Already selling over 20 million records, they are scheduled to release “Funplex” in March, their first original album in sixteen years.

The conference is scheduled to take place in Orlando from February 6 through February 9, 2008. Expected to be the largest ever, the event will showcase the strength of both the industry and TD AMERITRADE Institutional, while providing multiple workshops specifically designed to meet the needs of independent Registered Investment Advisors.

To learn more about the conference and TD AMERITRADE Institutional, please visit www.tdainstitutional.com.

About TD AMERITRADE Institutional

TD AMERITRADE Institutional is a leading provider of comprehensive brokerage and custody services to more than 4,000 fee-based, independent Registered Investment Advisors (RIAs) and their clients.¹ Our advanced technology platform, coupled with personal support from our dedicated service teams, allows investment advisors to run their practices more efficiently and effectively while optimizing time with clients.



About TD AMERITRADE Holding Corporation

TD AMERITRADE Holding Corporation, through its brokerage subsidiaries,² provides a dynamic balance of investment products and services that make it the investment firm of choice for millions of retail investor and independent registered investment advisor (RIA) clients. Listed by *Barron's* as the #1 Web browser-based online broker and *Forbes* as one of America's best big companies, the Company offers a full spectrum of investment services, including a leading active trader program, intuitive long-term investment solutions and a national branch system, as well as relationships with one of the largest independent RIA networks.³ The Company's common stock trades under the ticker symbol AMTD. For more information, please visit www.amtd.com.



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³“The Best Web Browser-Based Online Broker” by Barron's, 3/5/2007 based on Trade Experience, Trading Technology, Usability, Range of Offerings, Research Amenities, Portfolio Analysis & Reports, Customer Service & Access, and Costs. Barron's is a registered trademark of Dow Jones, L.P. More info on the Forbes award is available at www.forbes.com/platinum.