



FOR IMMEDIATE RELEASE

At the Company

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**TD AMERITRADE INSTITUTIONAL'S PARTNERSHIP 2009 CONFERENCE
AGENDA ANNOUNCED**

T. Boone Pickens, Karl Rove, General Wesley Clark and Dr. William Poole
Slated to Speak

Jersey City, NJ, December 10, 2008 – (Nasdaq: AMTD) TD AMERITRADE Institutional announced today that T. Boone Pickens, legendary entrepreneur, along with political influencers Karl Rove and General Wesley Clark will speak at the 13th annual national partnership conference and provide insights on energy, the political landscape and the changing economic environment.

Scheduled to take place at Caesar's Palace in Las Vegas, NV, from February 4 through February 7, 2009, the conference will also feature Dr. William Poole, former president of the St. Louis Federal Reserve Bank, who will give perspective on the U.S. economy and mortgage and banking industry.

"We are thrilled with this year's speakers, and the timing of their insights couldn't be better," said Tom Bradley, president, TD AMERITRADE Institutional. "With the industry in such unprecedented times, the sessions are completely focused on helping an Advisor sustain, strengthen and grow their businesses, especially amid a volatile market environment and a new incoming administration."

In addition to professional expertise on industry trends and outstanding networking opportunities, attending advisors can benefit from multiple practice management workshops, highlights of recent Veo technology enhancements and managed account solutions, all designed to specifically meet the needs of independent Registered Investment Advisors.

To learn more about the conference and TD AMERITRADE Institutional, please visit www.tdainstitutional.com.

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About TD AMERITRADE Institutional

TD AMERITRADE Institutional is a leading provider of comprehensive brokerage and custody services to nearly 5,000 fee-based, independent Registered Investment Advisors and their clients.¹ Our advanced technology platform, coupled with personal



support from our dedicated service teams, allows investment advisors to run their practices more efficiently and effectively while optimizing time with clients.

About TD AMERITRADE Holding Corporation

TD AMERITRADE Holding Corporation, through its brokerage subsidiaries,² provides a dynamic balance of investment products and services that make it the investment firm of choice for millions of retail investor and independent registered investment advisor clients. Listed by *Forbes* as one of America's best big companies, the Company offers a full spectrum of investment services, including a leading active trader program, intuitive long-term investment solutions and a national branch system, as well as relationships with one of the largest independent RIA networks.³ The Company's common stock trades under the ticker symbol AMTD. For more information, please visit www.amtd.com.

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³More information on the Forbes award is available at www.forbes.com/platinum.